FOR IMMEDIATE RELEASE

SARAH SIDDONS SOCIETY LAUNCHES LEADING PLAYERS

(Chicago, IL, September 1, 2015) The Sarah Siddons Society is introducing LEADING PLAYERS, a new creative arm of the sixty year old organization. Leading Players is made up of theatre artists—actors, singers, dancers, directors, choreographers, producers, educators and arts managers. They will become an integral part of the organization serving as performing artists for Siddons events as well as creating an extended and more varied season of theatrical programming for the organization.

"The formation of Leading Players is an opportunity for this esteemed organization to augment and refresh its range of endeavors and to attract a new generation of active participants and members," said Dominic Missimi, Sarah Siddons Society's Artistic Director.

The Leading Players also will encourage membership from Chicago theatregoers—people who wish to support the activities of the organization and contribute their assistance in related fields such as public relations and promotion, fund raising, educational outreach and other related disciplines.

Sarah Siddons Society is a 501c3 non-profit whose primary mission is supporting young talent in Chicago by raising monies through annual fund raisers for deserving theatre majors at Columbia College, DePaul, Northwestern and Roosevelt Universities.

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